

## UNMATCHED VISIBILITY AND INSIGHT

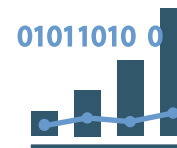
When you partner with Verisma, you get more than the industry's leading disclosure management solution — technology that automates and centralizes ROI for improved compliance, patient experience and efficiency. You also get robust analytics developed to grant visibility into the actions and operations impacting your department's success. *For instance...*

### 1. DISCOVER THE STRENGTHS AND VULNERABILITIES OF YOUR ROI TEAM'S PERFORMANCE

With Verisma Analytics you can prevent QA errors and backlogs, monitor productivity levels and more. Our analytics gives you information you need to run your department effectively and offers an ideal closed-loop learning opportunity for staff to hone their skills.

### 2. MONITOR THE ACTIVITIES OF YOUR ROI VENDOR

When you partner with an external resource, especially a new vendor, transparency is key. You've put your trust — and perhaps your professional reputation — on the line. Line of sight into your partner's processes, procedures and progress helps ensure your disclosure management operation meets your exacting standards.



## BETTER INFORMATION DRIVES IMPROVED PERFORMANCE

Business guru Peter Drucker famously said, “what gets measured gets managed.” Verisma Analytics delivers insights into the efficacy of ROI workflows across your entire enterprise and equips you with information you need to drive improvement — whether related to your vendor relationship, team performance or business strategy.

## ROI THAT PROMISES TO PROTECT

Built on more than 20 years of experience and the foundational principles of truth and accuracy, Verisma brings you a partnership you can trust with the compliance-driven technology you need. Our disclosure management system was built with an understanding of your needs, and every module and security tool was designed to help you feel compliance-confident.

Our partnership is truly a promise to put patient protection first.

### 3. UNDERSTAND WHO IS REQUESTING INFORMATION...AND WHY

Reasons for many ROI requests are obvious: patients needing their records, other physicians providing specialty care, for example. But your organization could gain great insights from select requests. Why is a health plan requesting records, for example? Analytics can tell you where they are focusing — which in turn could impact reimbursement if your organization participates in quality or value-based programs. Analytics can also deliver insights for your leadership to leverage in payer contract negotiations — to support long-term business success.

Transparency and insight. That's what Verisma Analytics delivers to you.

## V E R I S M A   A N A L Y T I C S

GAIN VISIBILITY INTO OPERATIONALITY PERFORMANCE

PREVENT ERRORS

AVOID BACKLOG

PROVIDE CLOSED-LOOP LEARNING FOR EMPLOYEE DEVELOPMENT

UNDERSTAND REQUEST PATTERNS FOR BUSINESS SUCCESS

### LEARN MORE

Contact us to learn more about how Verisma Release Manager™ (VRM) automates and streamlines all workflows related to release of information. And about how Verisma Analytics equips you with the information and insights you need to optimize quality, compliance and efficiency.

